

It's Time to Order Your Custom 2021 Concrete Products Calendars!

The projects showcased in the 2021 calendar, printed on white glossy paper stock, will impress your customers and prospects. A variety of residential, commercial, educational, industrial and hardscape projects are featured throughout the calendar. Each unique project showcases the beauty, versatility and infinite possibilities provided by concrete products.

Calendars cost-effectively provide:

- 365 days of promotion
- A useful tool valued by your customers and prospects
- An attractive way to build brand recognition and encourage repeat business

Your calendars are personalized with your custom imprint that appears on the bottom of each calendar page. Your imprint can include logos, web site, phone numbers and addresses.

Ordering is quick and easy; complete this form and e-mail it to tgrulke@besser.com, or fax it to +1.989.354.3190. Should you have questions please call us at **+1.989.906.1448** and we'll be glad to answer them.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Your Imprint Here



2021 CONCRETE PRODUCTS CALENDAR ORDER FORM

Ship to: (please print company name, contact and address)

Bill to: (if different than shipping address)

Ordered by: (please print)

Name _____

Fax _____

Phone _____

Purchase Order # _____ **IF NECESSARY**

Date _____

Charge Card # _____ SIC# _____

e-mail _____

Exp. Date ___ / ___ / ___ Discover Visa Mastercard

Quantity of calendars and envelopes; imprinting is included in the price: (Minimum 50 calendars)

Order: _____ Calendars – quantities less than 250 @ \$7.75 ea. / quantities above 251 @ \$7.25 ea. = \$ _____

Order: _____ Calendar-sized Envelopes at \$50.00 per 100 = \$ _____

If other than black imprint specify the Pantone Matching System (PMS) color numbers below:

Choose one of the following:

___ **My imprint remains the same as last year.** No Charge

___ **I need to make changes to my previous calendar imprint.** \$50.00 = \$ _____

___ **This is a new order. Please create a new imprint for me.** \$50.00 = \$ _____

(Please submit information for your imprint. A proof will be e-mailed for your approval.)

Total: = \$ _____

Shipping: Orders are FOB Traverse City, Michigan, USA.

USA orders will be shipped UPS ground and orders outside the USA will be shipped airfreight.

If you prefer to use a different shipping method, please specify carrier: _____

Four Ways to Order:

Email: tgrulke@besser.com

Mail to Besser Company Calendars c/o VP Demand Creation Services
2779 Aero Park Drive, Traverse City, Michigan 49686 USA

Call +1.989.906.1448 or **Fax** +1.989.354.3190

You will receive an order acknowledgment when your order is processed. Orders received by 1 September 2020 are guaranteed to ship on or before 31 October 2020. Orders received after 30 September 2020 may be subject to additional freight costs. Note: Prices listed are in US currency and do not include shipping or applicable taxes.