

120 YEARS

BESSER

Innovation. Through Every Generation.

CAR SHOW

HOME OF THE ALPENA FLYER

A FREE COMMUNITY EVENT

JULY 13TH, 2024 | 11 AM - 3 PM

Registration: 11 AM - Noon

Besser Company Parking Lot

801 JOHNSON STREET, ALPENA, MI 49707

Enter your car in the Besser Car Show or come to view the lot and enjoy the event! All makes and builds are welcome. Take a tour of our facilities to learn about the history, developments, and generations that have made Besser Company strong for 120 years!

Rain or Shine Event



VISIT OUR FACEBOOK PAGE FOR ANY UPDATES!